

Sales Booster

SP C260
SP C261
SP C262
SFNw&DNw series

RICOH
imagine. change.

Printer Scanner Copier Fax



SP C260

20
ppm
Colour
B&W

SP C261

20
ppm
Colour
B&W

SP C262

20
ppm
Colour
B&W



Versatile desktop document hubs

Ricoh's new A4 colour MFPs and printers are highly capable desktop devices. High quality 600 x 2400 dpi output is produced at 20 ppm. The MFPs print, copy, scan and fax and feature a 4.3" colour touchscreen panel that simplifies use of advanced imaging features, such as scan to email and ID card copy. All models are wirelessly enabled and support WiFi Direct, AirPrint, Mopria and Google Cloud printing.

Quick overview

- ✓ Colour desktop MFPs and printers
- ✓ Successors to SP C250DN/SF and SP C252DN/SF
- ✓ 20 ppm, 600 x 2400 dpi colour output
- ✓ Wirelessly enabled for easy connection
- ✓ Colour touchscreen (MFPs) simplifies operation

Competitive advantages

- ✓ Price fighters (SP C260SFNw/DNw)
- ✓ Office essentials (SP C261SFNw/DNw)
- ✓ Lowest TCO (SP C262SFNw/DNw)
- ✓ All models wirelessly enabled
- ✓ Single pass duplex feeder (SP C261SFNw and SP C262SFNw)

Desktop document hubs

- ✓ Fully-featured desktop MFPs
- ✓ Simple wireless connectivity
- ✓ Print, copy and scan in vibrant colour
- ✓ Send and receive fax messages
- ✓ Integral document feeder and duplex

Wirelessly connected

- ✓ USB 2.0, ethernet and wireless interfaces
- ✓ Direct communication using WiFi Direct
- ✓ NFC tag supports tap and go connection
- ✓ Print and scan using mobile devices
- ✓ Supports AirPrint, Mopria and Google Cloud

Simple to use

- ✓ Large (best-in-class) 4.3" colour touchscreen
- ✓ Much easier to use than older-style LCD interfaces
- ✓ Icon-based access to key features
- ✓ Requires fewer steps to operate
- ✓ Intuitive copy, scan, fax and ID card copy apps

Intelligent print features

- ✓ PCL and PS3 printing SP C261/C262 models
- ✓ Single click selection of complex print setting
- ✓ Palette colour (PS driver) simulates Pantone colours
- ✓ Black overprint feature eliminates halo effect
- ✓ Letterhead printing feature protects logo area

Convincing performance

- ✓ Beautifully presented 600 dpi colour output
- ✓ First colour print ready in just 14 seconds
- ✓ Productive 20 ppm colour and B/W throughput
- ✓ Integral duplex automates double-sided printing
- ✓ Document feeder speeds scanning and copying

Low total cost of ownership

- ✓ SP C262SFNw and SP C262DNw are TCO models
- ✓ Low total cost of ownership (best-in-class)
- ✓ Higher yield consumables reduce page costs
- ✓ Robust technology delivers reliable performance
- ✓ Supports larger document volume (65k duty cycle)

Print-only price fighters

- ✓ SP C260/261/262DNw are compact printers
- ✓ Excellent specifications (600 x 2400 dpi, 20 ppm, duplex)
- ✓ SP C261DNw and SP C262DNw support PCL/PS3
- ✓ Lower initial cost of acquisition than the MFPs
- ✓ Same consumables and running costs as the MFPs

SP C260/C261/C262 SFNw & DNw series

Specifications	SP C260SFNw / SP C260DNw	SP C261SFNw / SP C261DNw	SP C262SFNw / SP C262DNw
Functionality	Colour print, copy, scan and fax (MFPs) / Colour print (printers)		
Document feeder	35 sheet ADF (standard, MFPs only)	50 sheet SPDF (standard, MFPs only)	
Duplex	Automatic duplex (standard)		
Paper formats	A6 to A4		
Paper input	251 sheets (standard) / 751 sheets (maximum)		
Paper output	150 sheets		
Paper weight	60-160 gsm (tray) / 60-160 gsm (bypass) / 60-90 (duplex) / 60-105 gsm (optional tray)		
Interfaces	USB2.0, 10Base-T/100Base-TX (Ethernet), IEEE802.11b/g/n (Wireless)		
Print Drivers	GDI	PCL6c/5c, PostScript3 emulation, PictBridge	
Memory	256 MB (MFP) / 128 MB (printer)	256 MB (MFP) / 256 MB (printer)	
First print	14 seconds		
Engine speed	20 ppm (simplex) / 12 ppm (duplex)		
Resolution	2,400 x 600 dpi (print) / 600 x 600 dpi (copy) / 1,200 x 1,200 dpi (scan)		
Duty cycle	30,000 prints		65,000 prints
Dimensions (WxDxH)	420 x 493 x 460 mm (MFP) / 400 x 450 x 320 mm (printer)	420 x 493 x 473 mm (MFP) / 400 x 450 x 320 mm (printer)	
Weight	29 kg (MFP) / 23.8 kg (printer)	30 kg (MFP) / 23.8 kg (printer)	

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